

Hold the Centre

Pathways to Health Equity: Levelling the Playing Field

May 30th – June 1st, 2016



United Way of Winnipeg



United Way
For a Better Winnipeg



peg

TRACKING PROGRESS. INSPIRING ACTION.

mypeg.ca

“...the time is ripe for our measurement system to shift emphasis from measuring economic production to measuring people’s well-being.”

The Commission on the Measurement of Economic Performance and Social Progress (2009)



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Tracking Key Issues

Explore our indicators, which highlight how we, as a city, are doing on key issues.



Select a
Map



Choose a
Theme

[What is Peg?](#)

[About PEG](#)

Well Being

Well-being is the state of being happy, healthy, successful and prosperous.



RELATED CONTENT



Educational Attainment

▶ Video



Active Transportation

▶ Video



Participation in the Arts

▶ Video



Governance

▶ Video



Community Gardens

▶ Video



Interview Compilation: Education

▶ Video



Interview Compilation: Housing

▶ Video



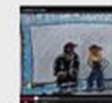
Theme
Basic Needs

Basic needs are the things needed for someone to survive including security, shelter, and food as well as access to basic services.

RELATED THEMES & INDICATORS



RELATED CONTENT



Children in Care

▶ Video



Experiencing Homelessness

▶ Video



Food Bank Use

▶ Video



Interview on living in poverty

▶ Video



Interview on living in poverty

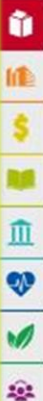
▶ Video



Interview on living in poverty



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Indicator

Food Bank Use

Food bank use measures the number of participants in Winnipeg Harvest's food bank and meal/snack programs on a monthly basis.

RELATED DATA

Food bank use



RELATED CONTENT



Food Bank Use

View

MORE INFORMATION

Data Source

Winnipeg Harvest (n.d.). Winnipeg Harvest Statistics, Retrieved from <http://winnipegharvest.org/winnipeg-harvest-statistics>

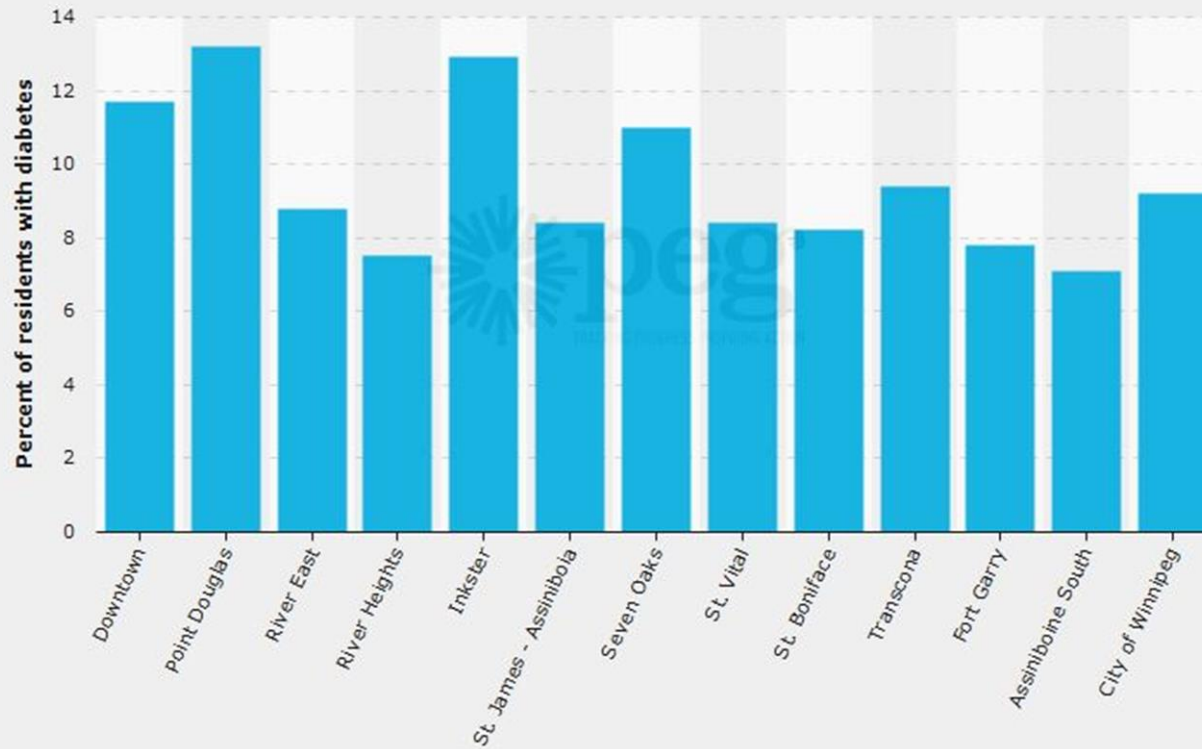
Rationale and Connections

The use of food banks ultimately indicates the reliance on charitable services of the food bank for subsistence. It can indicate the efficacy of the food bank system in reaching a large number of people and the number or proportion of people within a population who are food insecure, usually due to poverty. Most food banks have a mission to provide food, usually due to poverty. Most food banks have a mission to provide food, usually due to poverty. Most food banks have a mission to provide food, usually due to poverty. Most food banks have a mission to provide food, usually due to poverty.

Measurement and Limitations

Food Banks Canada publishes an annual publication called *Food Bank Use in Canada* that analyses food bank use nationally and provincially. This publication is published on a typical month. Winnipeg Harvest publishes food bank use data on a provincial level.

Diabetes Prevalence (2009/10-2011/12)



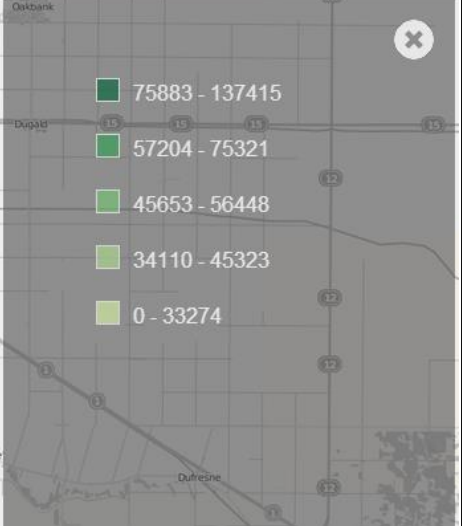
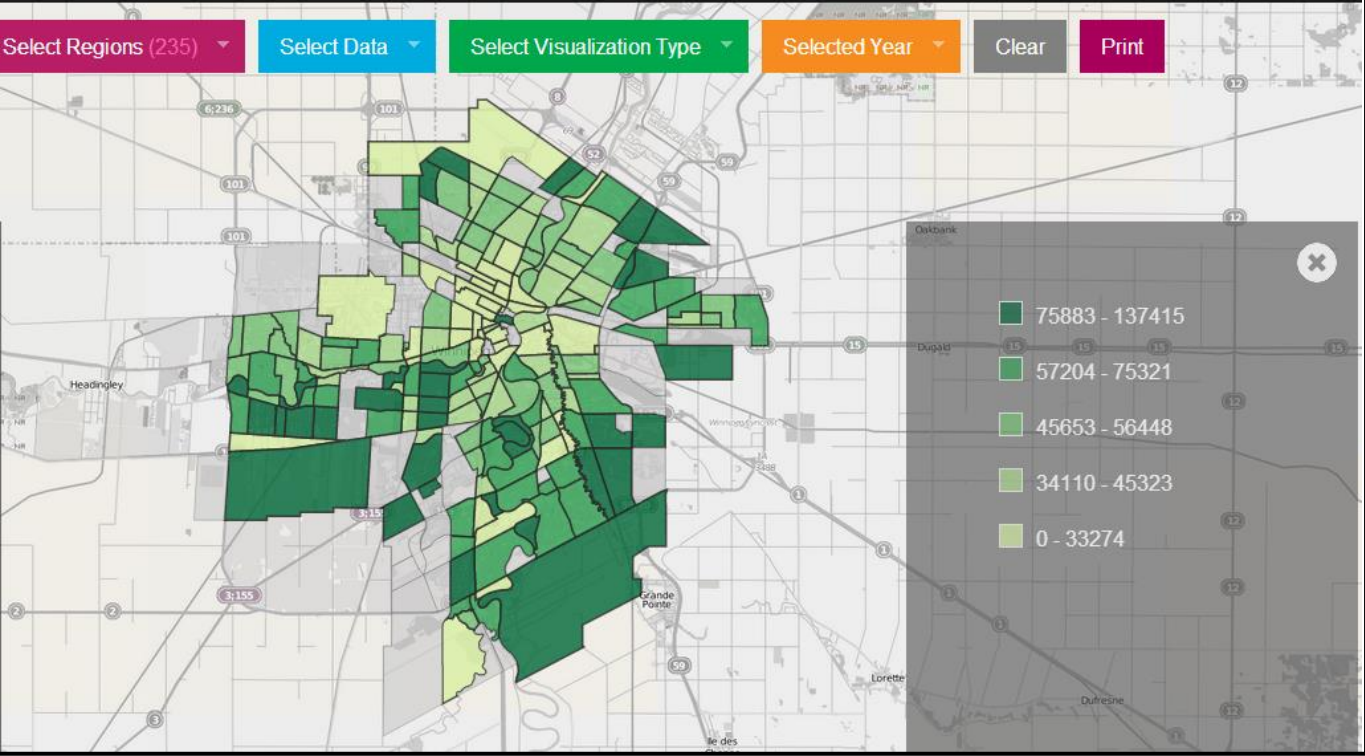


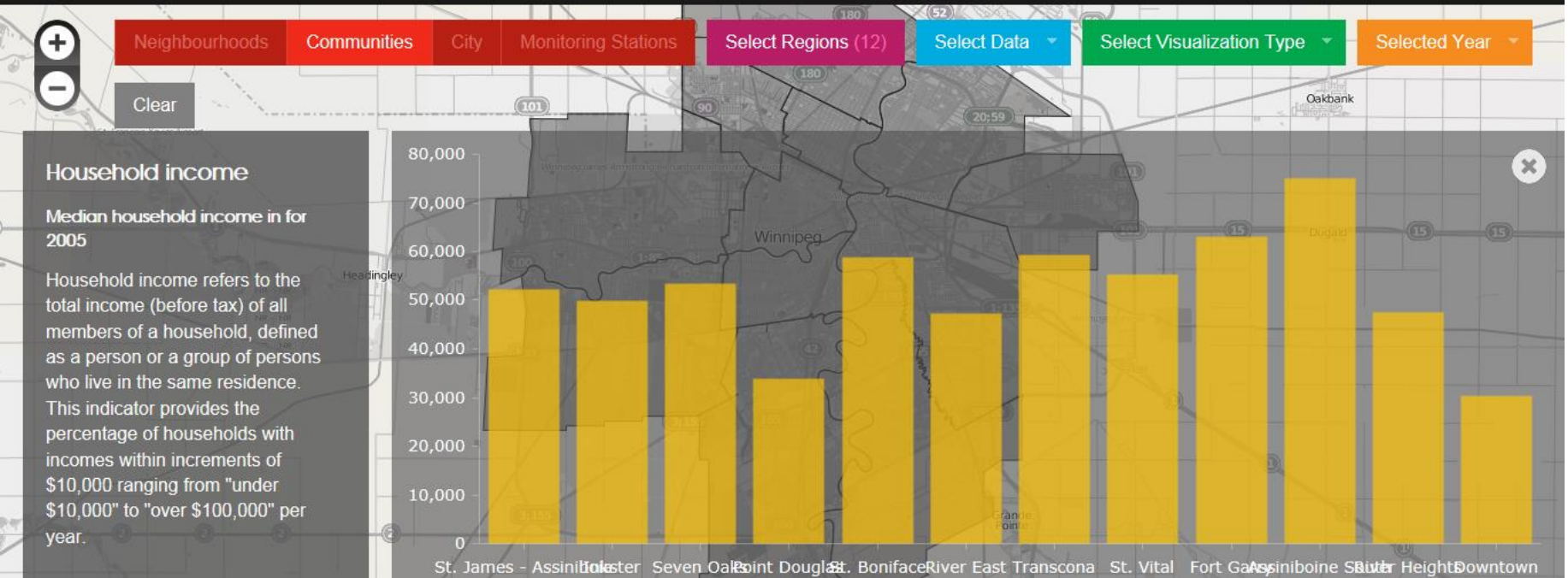
Select Region Types
Select Regions (235)
Select Data
Select Visualization Type
Selected Year
Clear
Print

Household income

Median household income for 2005

Household income refers to the total income (before tax) of all members of a household, defined as a person or a group of persons who live in the same residence. This indicator provides the percentage of households with incomes within increments of \$10,000 ranging from "under \$10,000" to "over \$100,000" per year.



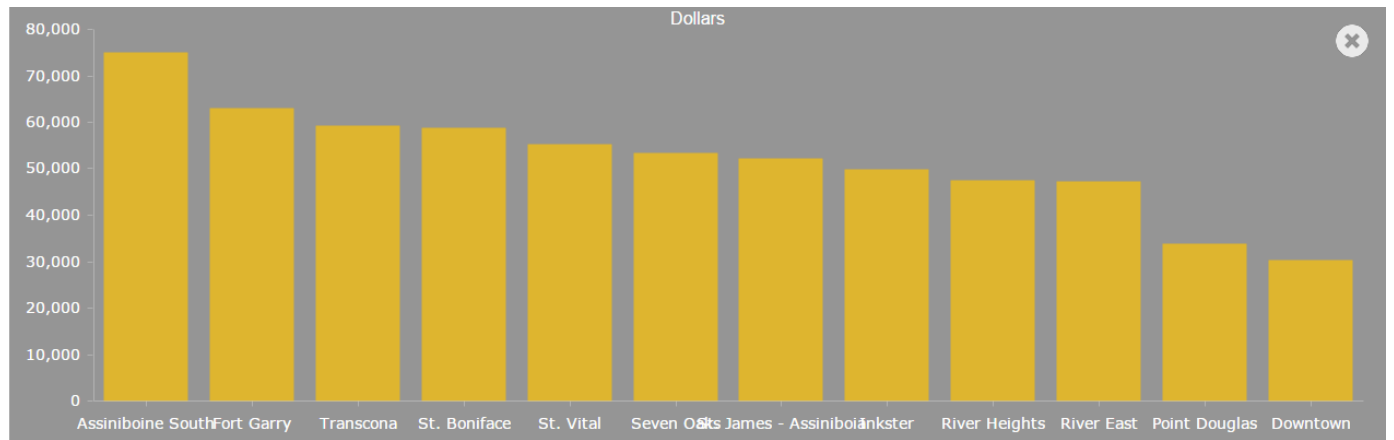


Household income

Median household income for 2005

Household income measures the total income (before tax) of all members of a household.

[Read More](#)

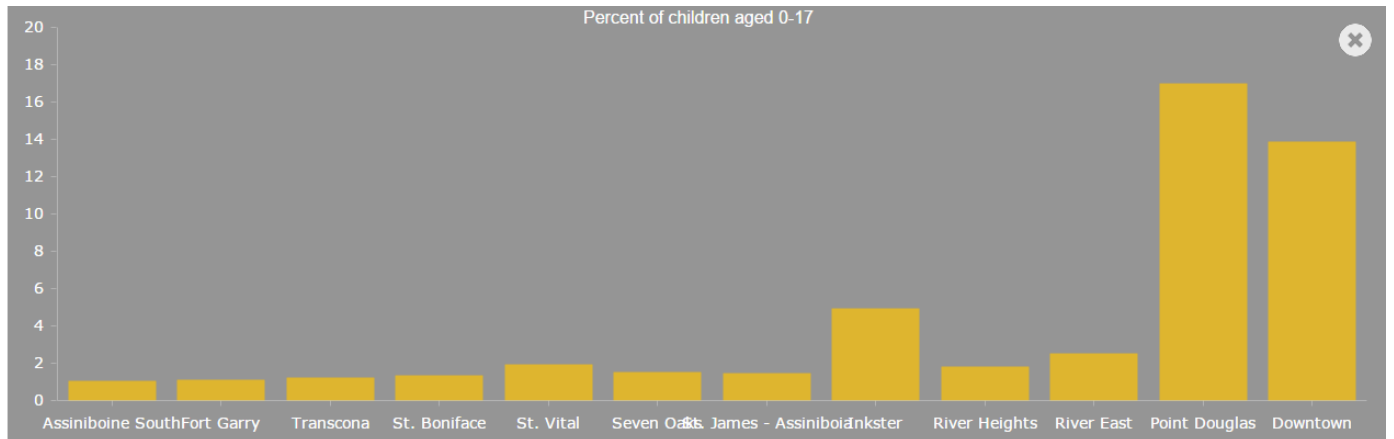


Children in care

Total children in care for 2006/07-2008/09

Children in care measures the percentage of children who are removed from their families and placed in the care of another adult.

[Read More](#)

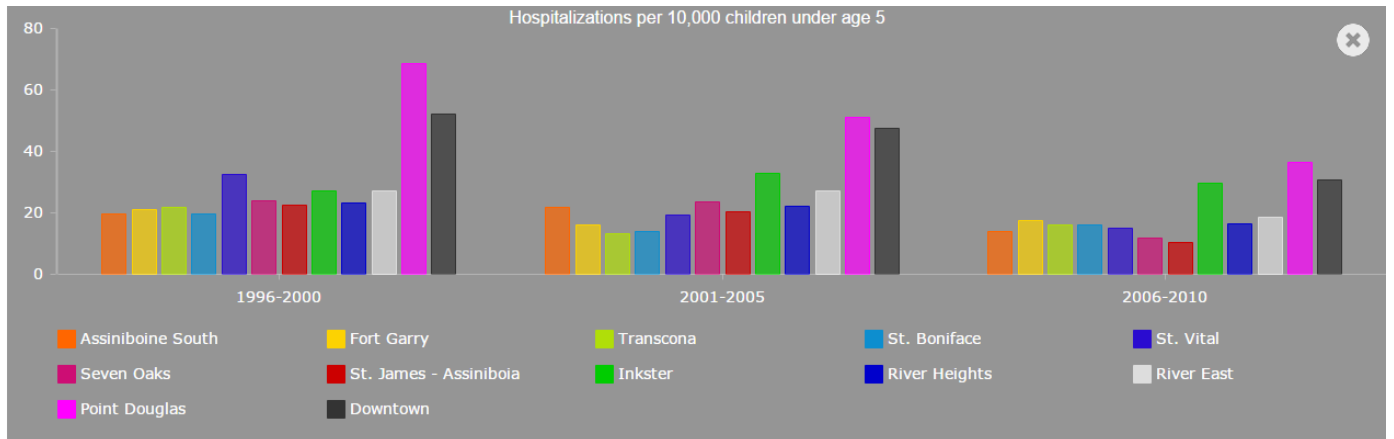


Children's injuries

Children's hospitalization for 1996-2000, 2001-2005, 2006-2010

The children's hospitalization due to injuries indicator measures the total number of children under five years of age admitted to a hospital due to an injury per 10,000 children under five years of age over a five year period.

[Read More](#)

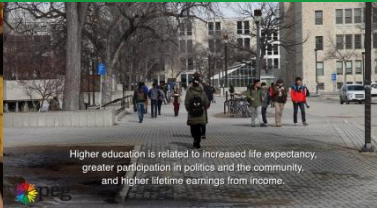


Food bank use



***“Do I pay the bills
or pay the rent;
pay the rent or
buy food?”***





Higher education is related to increased life expectancy, greater participation in politics and the community, and higher lifetime earnings from income.



82% of students in Winnipeg graduate within 6 years of starting grade 9
This is up from a rate of 76% in 2001/02



Community gardens create an environment in which community members can interact and share knowledge.



The amount of waste per person diverted from landfill increased from 18kg in 1997 to 34kg in 2009.



In 2012, arts and cultural events attracted 2,774,000 attendees.



I got married and then we came to Canada right away.



Youth Parliament of Manitoba is one way that youth learn how our laws are made and how to get involved.



8% of Winnipeggers walk or ride to work



In 2010, approximately 1/3 of Winnipeggers said they knew many of their neighbours.

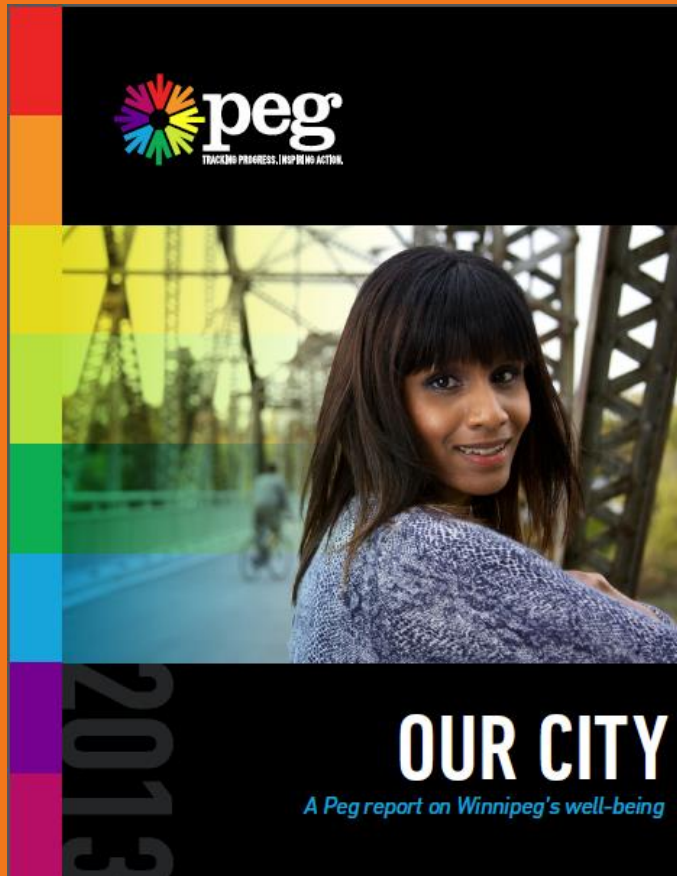


22% of downtown residents walk or bike to work as their primary mode of transportation, compared to 8% of Winnipeggers overall.

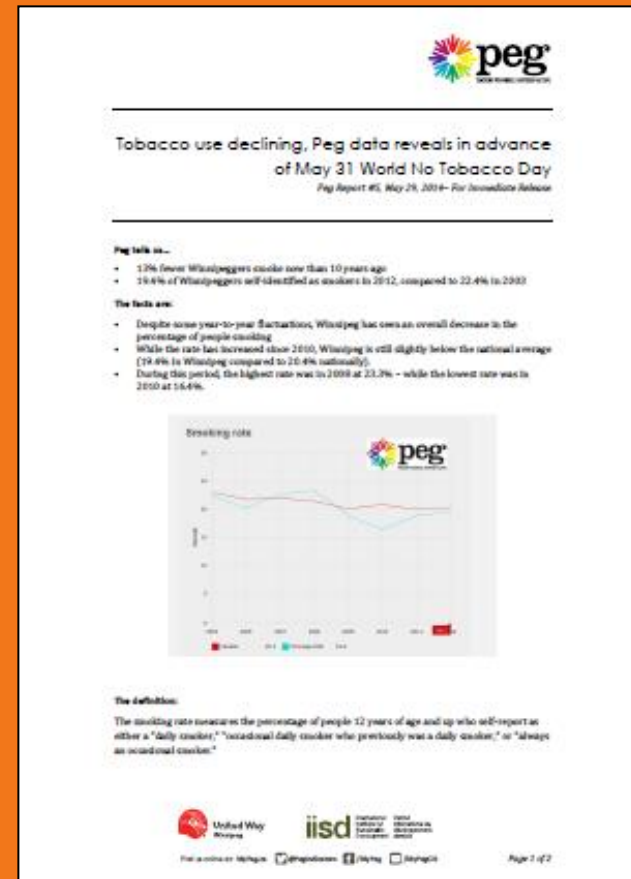


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Community Infrastructure



Annual special reports



Timely indicator sheets



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Winnipeg Free Press - ONLINE EDITION
Number of smokers de
Posted: 05/29/2014 1:42:18 | Comment(s): 5 | Last Modified: 05/29/2014 1:42:18
Twitter 12 Post 2 Reddit 0 Share This



JOE BRINKAL / FREE PRESS

The smoking rate measures the percentage of people either a daily smoker, occasional daily smoker who or occasional smoker.

Way to go Winnipeg - there are 13 per cent fewer of that is one of the findings in data released by Peg, a community health and related issues. In conjunction with the Institute for Sustainable Development and the Manitoba Health Services and Insurance, the group came together to draw attention to the day No Tobacco Day on Saturday.

It can be seen in the data that the smoking rate in Winnipeg is below the national rate of 20.4 per cent at that time. 1 of people smoking in Winnipeg has decreased over the years. The smoking rate measures the percentage of people either a daily smoker, occasional daily smoker who or occasional smoker.

The source of the data was Statistics Canada and a link to these links for more detailed information: Health indicator profile Current smoking trends



Local Canada World
Trending Canadian English

May 23, 2014 Updated: May 23, 2014

Fewer Winnipeggers says 'Pe

By Staff
Metro



A man smokes a cigarette in this photo.

A new report shows fewer Winnipeggers are smoking these days.

The Peg indicator report shows that 19.4 per cent of Winnipeggers in 2013, compared to 22.4 per cent in 2003.

The report acknowledges that the rate has increased since 2010, however, it remains below the national average.

CRIME: Arrest made in 2008 cold case homicide
CRIME: No link between MG narrowed victim study
CRIME: Police investigate suspicious death
CRIME: Man charged with killing 85-year-old

ChrisD.ca WINNIPEG NEWS & MORE
WICKED GET YOUR TICKETS NOW CENTENNIAL CONCERT HALL AUG 20 - 30 • CLICK HERE

WORLD NO TOBACCO DAY May 30, 2014 8:00 am

Manitobans want smoking ban

By Holly Alexandrak Global News

Comments 4 Facebook 200 Twitter 4

PLAY VIDEO



WINNIPEG - A growing majority of Manitobans is calling for a new smoking ban. Among the 500 adult Manitobans polled, 87 per cent of those who frequent restaurants and bars, an increase from 55 per cent exclusively by Global News on Thursday.

"One thing we want to do is show that (a smoking ban) has public support," said Murray Gibson from the Manitoba Tobacco Reduction Alliance, which plans to release more poll results on smoking bans Friday.

Manitoba's 2004 Non-Smokers Health Protection Act banned smoking in all enclosed public places and indoor workplaces, but did not apply to "outdoor eating and drinking areas."

The province doesn't plan to change that law anytime soon, Manitoba Healthy Living Minister Sharon Blady told Global News Thursday.

News - Fewer Winnipeggers Lighting Up: Peg Report

Winnipeg, MB 24°C City

Fewer Winnipeggers Lighting Up: Peg Report

May 29, 2014 10:35 AM in News • 1 Comment

Facebook 100+ Twitter 40+ Email Print

By Sarah Kish

A new report shows fewer Winnipeggers are smoking these days.

The Peg says 13% fewer citizens smoke now than 10 years ago, with 19.4% of people in the city self-identifying as smokers in 2013, compared to 22.4% in 2003.

The report also notes year-to-year fluctuations with Winnipeg smoking rates slightly increasing since 2010, but noting we're still below the national average (19.4% in Winnipeg compared to 20.4% nationally).

The highest rate for local smokers was in 2008 at 23.3%, while the lowest was in 2010 at 16.4%.

The Peg measures the health of the community year over year and is a partnership between the United Way of Winnipeg and International Institute for Sustainable Development (IISDI).

You might enjoy reading:

- Did you know your car participates in the US Department of Transportation's...
- Crystal Ball: Debates on Winnipeg's future...
- Winnipeg 10: Province's Budget Minister Jennifer Power...
- Winnipeg's 100th Anniversary: A look back at the city's history...
- Winnipeg's 100th Anniversary: A look back at the city's history...

WINNIPEG FOLK FEST JULY 9-13 2014 BONNIE RAITT • JOAN BAEZ • ANI DIFRANCO TICKETS ON SALE NOW!

WICKED CENTENNIAL CONCERT HALL

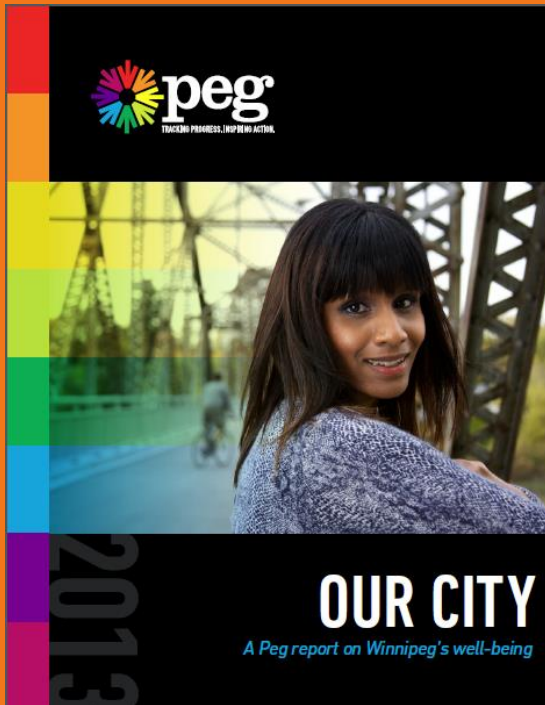
TICKETS ON SALE NOW! FOLK FEST JULY 9-13, 2014

GET UP CLOSE JUNE 13 to 22 ONLY AT THE EX Tickets & Info at redriverex.com #RREX

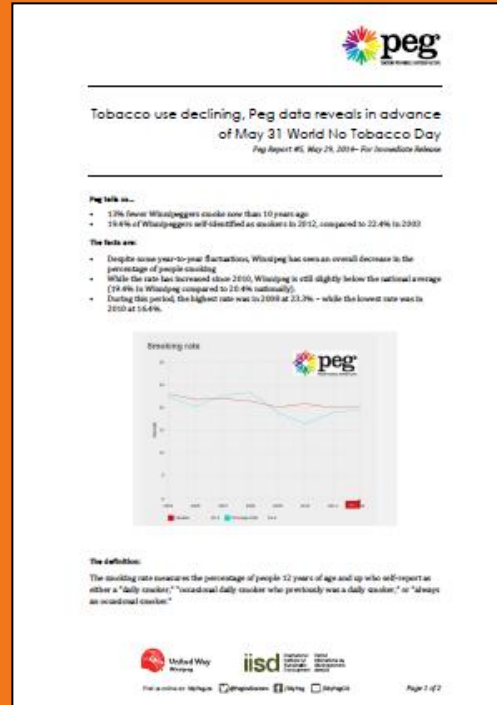
Latest News
Jim Trivelpiece Receives Honorary Diploma in



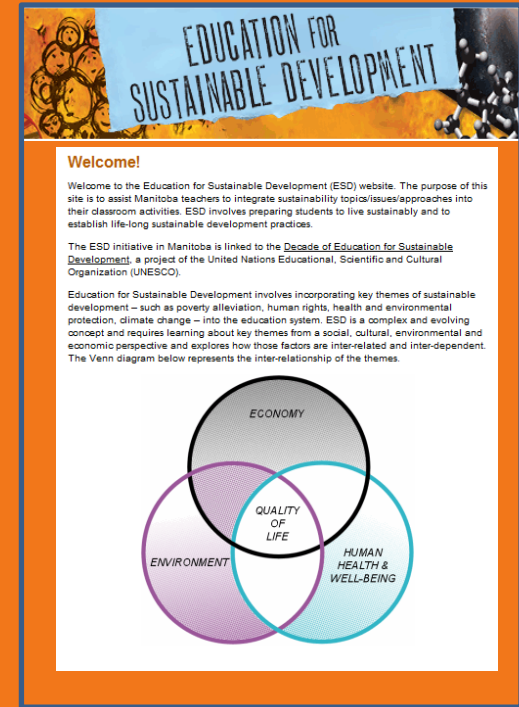
TRACKING PROGRESS. INSPIRING ACTION.



Annual special reports



Timely indicator sheets

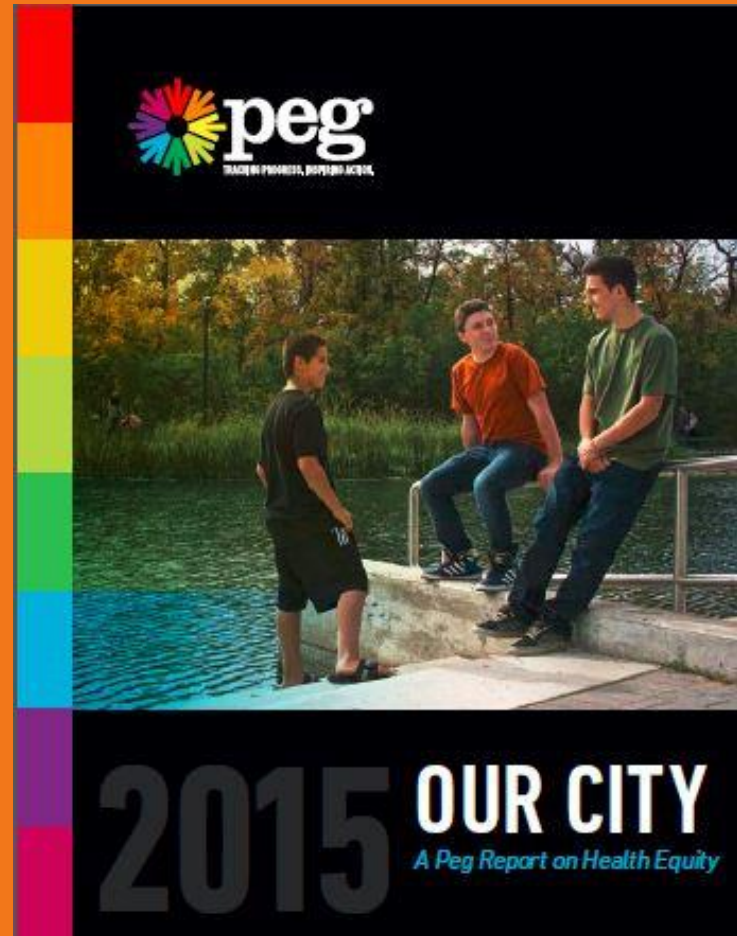


Curriculum















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This year's report: Health Equity



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PEG INDICATOR	GAP BETWEEN AREAS WITH HIGHEST AND LOWEST RATES	CHANGE IN GAP	LEGEND
Life Expectancy at Birth – Females	18.9 Years	NO CHANGE	 Gap is decreasing  Gap is increasing NO CHANGE No change in gap
Life Expectancy at Birth – Males	17.8 Years		
Teen Births	20x		
Pregnancies with Three or More Risk Factors	4x		
Readiness for School	2x		
Children's Hospitalization Rate Due to Injuries	4x		
Hospital Days Used in Long Stays	2x		
Heart Attack	2x		
Stroke	2x		
Diabetes Prevalence	2x		
Premature Mortality Rate	2x		

Note: The standard threshold used is 3 per cent. Where the gap has changed by less than 3 per cent, the trend is set at no change. The choice of 3 per cent as the threshold is subjective. The earliest and most recent data points available in each time series were used - time periods vary by indicator.



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Perspectives

Moments.
Learning.
Hopes & fears.



Sustainable Development Goals (SDGs)

"World leaders have an unprecedented opportunity this year to shift the world onto a path of inclusive, sustainable and resilient development" - Helen Clark, UNDP Administrator.

At the United Nations Sustainable Development Summit on 25 September 2015, world leaders adopted the 2030 Agenda for Sustainable Development, which includes a set of 17 Sustainable Development Goals (SDGs) to end poverty, fight inequality and injustice, and tackle climate change by 2030.



3 GOOD HEALTH AND WELL-BEING Ensure healthy lives and promote well-being for all at all ages

TARGETS

[CLICK ON TOPICS TO READ MORE](#)

- 3.1** By 2030, reduce the global maternal mortality ratio to less than 70 per 100,000 live births
- 3.2** By 2030, end preventable deaths of newborns and children under 5 years of age, with all countries aiming to reduce neonatal mortality to at least as low as 12 per 1,000 live births and under-5 mortality to at least as low as 25 per 1,000 live births
- 3.3** By 2030, end the epidemics of AIDS, tuberculosis, malaria and neglected tropical diseases and combat hepatitis, water-borne diseases and other communicable diseases
- 3.4** By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being



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***“Vision without action is a dream.
Action without vision is simply passing
time. Action with vision is making a
positive difference.”***

Joel Barker from JCCI report



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United Way
For a Better Winnipeg

Homelessness in Winnipeg

500 homeless participants in the Winnipeg At Home/Chez Soi Housing First Demonstration Project:

- 71% of Indigenous descent
- 77% substance-related problems
- 45% PTSD
- On average, participants reported six different categories of abuse/neglect before the age of eighteen
- 49% had been in foster care
- 42% had parents who attended residential school



TRACKING PROGRESS. INSPIRING ACTION.



Toward a Long Term Plan to End Homelessness

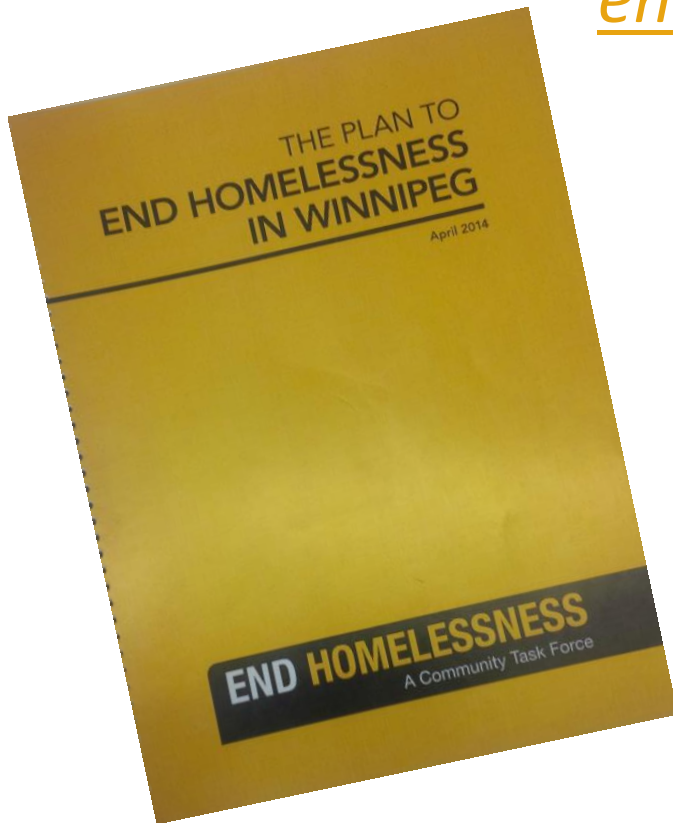
- A 15 member volunteer Task Force representing all sectors
- Guided by 5 Indigenous Elders
- Over 80 people who are or who have been homeless offered their voice
- 6 subgroups (prevention, person-centred system of care, housing supply, measurement, governance, action plan)
- Public consultations on key themes and involving all sectors
- Countless meetings and conversations

We spoke with over 80 people who are or who have been homeless.

- “Growing up with my mother and my brother, we lived in a hotel. That is where we stayed. During that time, I honestly thought this was normal; when I was young, living in a hotel was normal. I thought going to Salvation Army or Siloam was normal.”
- “When we look at a homeless person; that is someone’s sister, mother, brother, aunt, uncle. We are all born good in the Creator’s eyes. We all dream of being a fireman or a policeman or a nurse, ...”
- “I am thankful I have a strong little girl who is always one foot in front of the other and never gives up. I’d like to share a story. When we left the shelter, CFS took us to a hotel, my daughter said, “Thanks for having a big mouth, Mommy.” I didn’t know how to take it at the time. At first I was like “why do you say that?” She said, “Now we don’t have to sleep there, we can sleep here.” It was like night and day to her. She was so much better [she was getting sick in the shelter].“

Long Term Goals and Strategies:

To move from managing homelessness to ending homelessness



1. Prevent homelessness
2. Create a person-centred system of care with a range of “Housing with Supports” options including Housing First
3. Increase the supply of housing
4. Measure and better understand what we do.

The Concept of a *System of Care* for individuals that are homeless or at risk of homelessness

Adult Shelter Surfing Family Violence Shelter Hospital Landlords Incarceration Street Couch Surfing

Community Referrals with "Navigation" Support

Housing Assessment and Triage

Housing Stability Service
(i.e.; rent bank, eviction prevention, document service)

Individuals in the community experiencing homelessness would start the process of accessing supports by presenting at a Housing Assessment and Triage Service site. A worker would assess that person's level of need using a standardized assessment instrument which would assign a value in terms of "acuity" of homelessness.

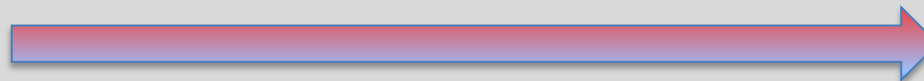
The service would also include diversion mechanisms to support those individuals who would not require the more intensive case management supports of the housing first/rapid re-housing programs.

Rapid Re-Housing Program (short-term)

Housing First Program (Intensive Case Management)

Housing First Program (Assertive Community Treatment)

Lower Acuity



Highest Acuity

We believe an independent organization is needed to lead and coordinate a community-based plan to end homelessness.

We believe:

- Indigenous leaders must be part of the decision-making
- The needs of people who are homeless must be central
- An independent, multi-sector board is necessary to bring all sectors to the table in order to drive the outcome
- A new organization must be lean but sufficiently and securely funded to drive the plan forward

Concept – A community organization

Persons
with lived
experience

Government
of Canada

Province of
Manitoba

City of
Winnipeg

Elders

Community
organizations

Philanthropic
organizations
(including
UW)

Private
Sector

knowledge, assets (funding, land, skills, ...) and influence.

A community organization to lead and coordinate efforts
to end homelessness in Winnipeg

Focussed commitment to end homelessness with clear and measurable program-and system-level targets and public accountability for results.

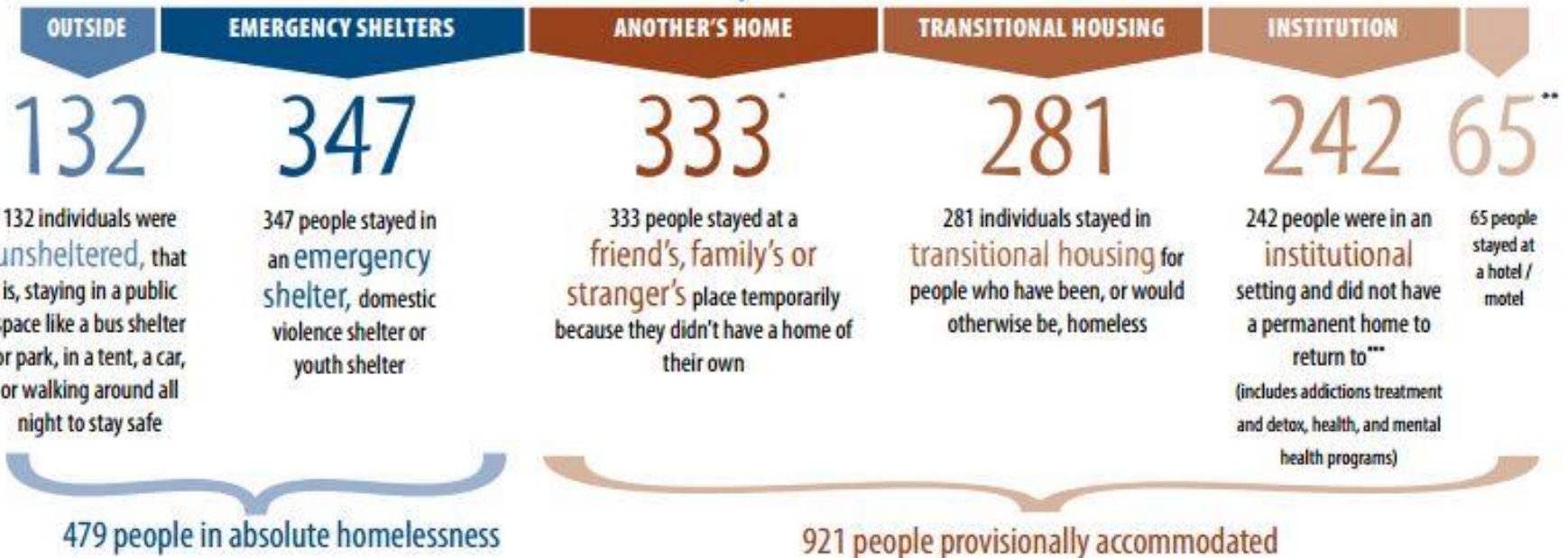


Moments.
Learning.
Hopes & fears.

Winnipeg Street Census 2015

Where people stayed

On the night of October 25, 2015, there were at least **1,400** people experiencing homelessness in Winnipeg.





United Way
For a Better Winnipeg

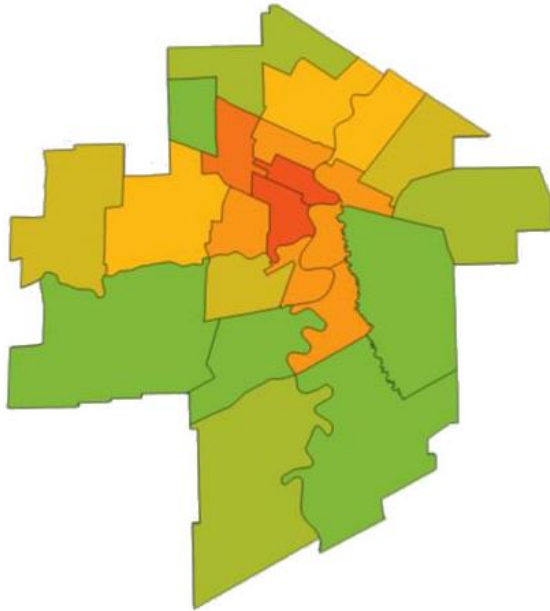
Many Winnipeg families are under significant stress – and it's showing

Too many children not ready to learn

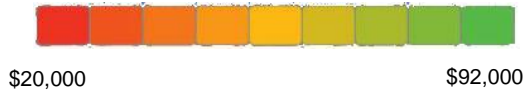
Too many children in care

Too many families living in poverty

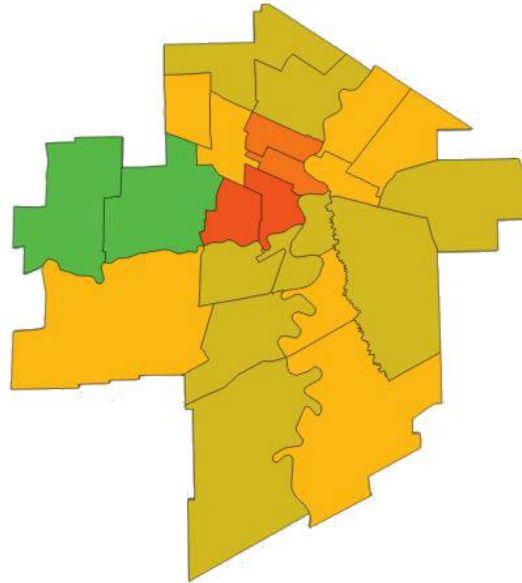
Median Household Income



Median household income in dollars



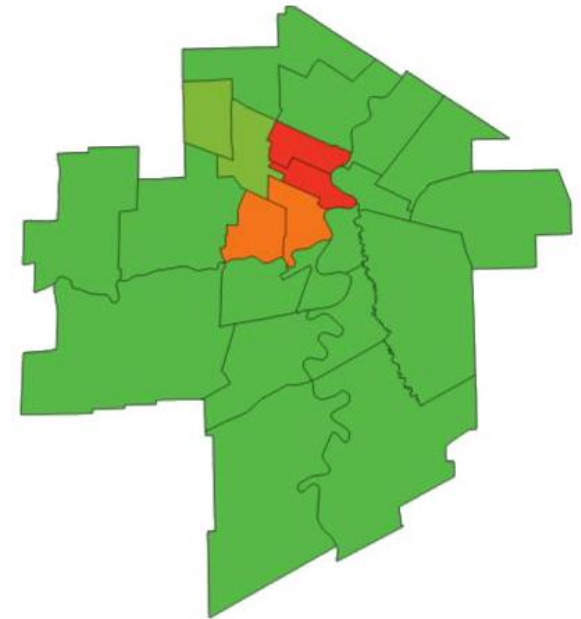
Readiness for School



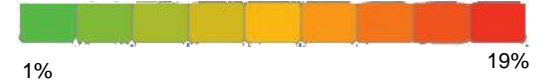
Percentage of children that are assessed as ready to learn when they enter kindergarten



Children in Care



Percentage of children in care



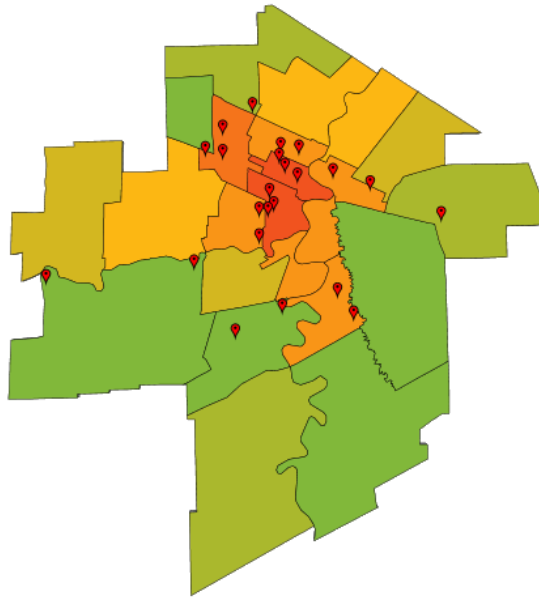
“Winnipeg has a network of well-established community-based organizations that have earned the trust of their clients, often by providing for their most basic needs...gradually, relationships are built and clients may eventually participate in programs... The ability of community-based organizations to build trusting relationships with the families they support is invaluable in the protection of children in the broadest sense, and they deserve to be supported.”

***The Legacy of Phoenix Sinclair:
Achieving the Best for All Our Children
The Hon. Ted Hughes, O.C., Q.C., LL.D. (Hon), Commissioner, 2013***





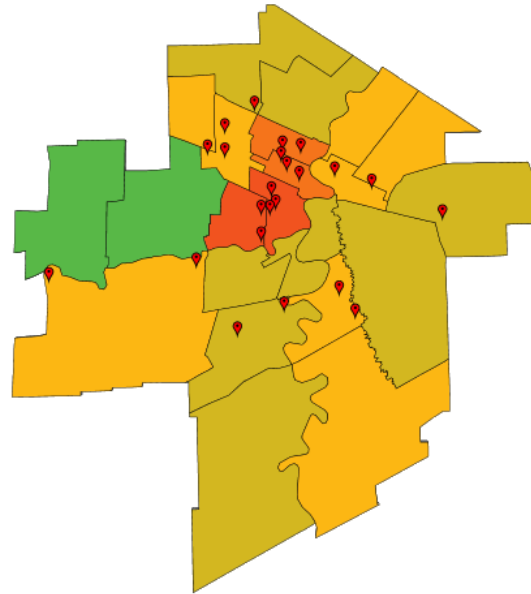
Median Household Income



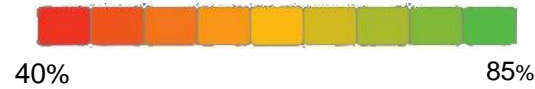
Median household income in dollars



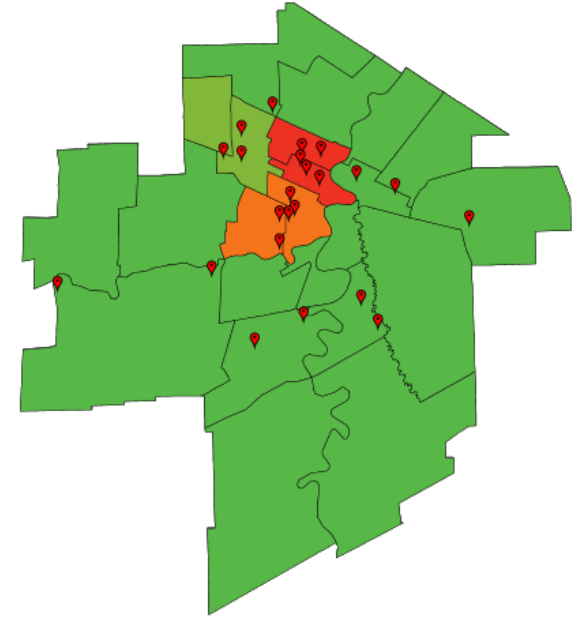
Readiness for School



Percentage of children that are assessed as ready to learn when they enter kindergarten



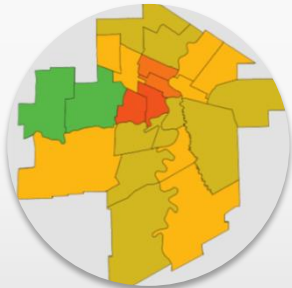
Children in Care



Percentage of children in care

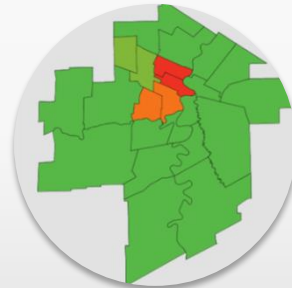


We mapped programs currently offered by FRCs against our shared goals...



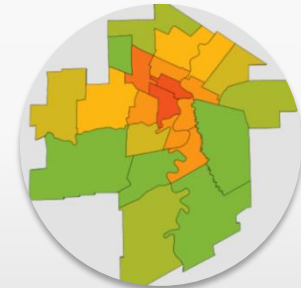
Increasing Readiness for School

- Access to Resources (24)
- Children's Programming (8)
- Early Childhood Development (3)
- Financial Literacy (4)
- Food Programs/Community Kitchens/ Food Banks (21)
- Parenting Programs (11)



Decreasing Children in Care

- Access to Resources (24)
- Children's Programming (8)
- Counselling (18)
- Early Childhood Development (3)
- Financial Literacy (4)
- Food Programs/Community Kitchens/Food Banks (21)
- Home Outreach (2)
- Housing Supports (10)
- Parenting Programs (11)
- Reducing Isolation (23)
- Volunteer/Employment/Training (20)
- Youth Programming (6)



Increasing Income

- Access to Resources (24)
- Child-minding (3)
- Counselling (18)
- Drop-in (21)
- Financial Literacy (4)
- Food Programs/Community Kitchens/Food Banks (21)
- Volunteer/Employment/Training (20)

“The centre is really important. It has really saved my child’s life more than once, cause I have somewhere to go when I can’t do this anymore.”

“I probably wouldn’t have my kids if it weren’t for this place”.

“I’m being given a chance to parent my children.”

“I grew up in foster care, my mom was alcoholic and in abusive relationships. Many of my foster families were abusive. It’s hard not to carry that on with your own kids. Over the last four years, I’ve become a better mom. The transformation over the past four years is amazing. I feel empowered now. Being told every single day – you are good enough. There’s nothing wrong with you. When you grow up feeling like you’re not good enough, that’s so important.”

What if...

1. We established a network
2. Enhanced hours of operation
3. Enhanced programming
 - Outreach
 - Early childhood development
 - Food and nutrition programs
 - Parent coaches
 - Financial literacy
 - System navigators (to access benefits - *including CLB*)
 - Counselling – Addictions, Domestic Violence, Family

Let's change the game.

For Every Family

THE CHALLENGE

Without significant change, trends suggest more families will continue to struggle, more children will continue to enter care, and fewer kids will be equipped with the opportunity to succeed in school and life, undermining the strength of our community for generations.

The mounting social and economic costs will place added stress on our health, justice and social service sectors.

This is simply a legacy we cannot afford.



THE SOCIAL AND ECONOMIC COSTS

An average of **one newborn child** enters care each day. There are more than **10,000 children in care**, costing hundreds of millions annually and rising.

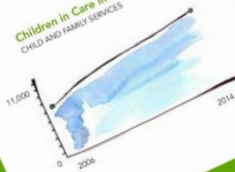
Only 50% of kids in Winnipeg's poorest neighbourhoods are ready to learn when they enter kindergarten, leaving the other half at a disadvantage from the start and setting them up for a lifetime of challenges.

Only 60% of children in these same neighbourhoods go on to graduate high school.

1 in 4 children live in poverty — one of the highest rates in Canada. Poverty results in chronic stress impacting a family's ability to function properly and greatly impacting a child's developmental years.

WE MUST ACT NOW TO HELP CHANGE THESE DISTURBING TRENDS.

Children in Care in Manitoba
CHILD AND FAMILY SERVICES



For Every Family



DEAR COMMUNITY LEADER...

Many families in Winnipeg are under significant stress — and it's showing.

- Today, more than 10,000 of our children have been placed in care.
- Only 50% of children in Winnipeg's poorest neighbourhoods are ready to learn.
- 1 in 10 Winnipeggers, including 1 in 4 of our children, live in poverty.

As a community, we need to do more to protect and nurture our most precious resource and the most vulnerable among us. There is perhaps no greater challenge facing our city.

As United Way volunteers and donors, we believe it's time for our community to come together to offer more support for families who are struggling.

Through a special partnership involving the philanthropic and community sector, Government of Manitoba and United Way, we can help more families stay together, more children start school ready to learn, and more families living in poverty find opportunities to thrive.

How? By enhancing the preventative, family-centred and proven approaches offered through Family Resource Centres in neighbourhoods throughout Winnipeg.

Strengthening families today will have a positive impact on our community for generations to come: kids succeeding in school, a stronger, diversified workforce and reduced health, justice and social service costs.

We've created a plan to start this important work, called For Every Family. Together with vulnerable families and children. This could be our game changer.

Ruth Chapman
Ruth Chapman

Nick Logan
Nick Logan

Susan Gillis
Susan Gillis

Anne Nelson
Anne Nelson

Dave Johnston
Dave Johnston

Craig McIntosh
Craig McIntosh

Heart of our community. When families are strong, our community is strong.



United Way
For a Better Winnipeg

Let's change the game.

Moments.
Learning.
Hopes & fears.



United Way
For a Better Winnipeg

Your questions (or moments, learning, hopes & fears)

Hold the centre.

It has been such a pleasure. Thank you.

